/Borja Martín

/About

I am a Software Engineer with a product mindset. I truly believe in technology as a means to an end that should serve to create value and empower people.

Have proven experience in diverse domains, bringing products to market and leading teams to evolve and adopt best engineering practices.

/Work

Boopos • Tech Lead Jun. 2021 ~ Apr. 2024

Financing for businesses acquisitions / +\$60M Series A

- First technical hire after CTO.
- Built first MVP which included users' portal and backoffice before Series A.
- Led API architecture design and implementation(DDD) which served as the foundation for the following years.
- Tech lead of one of the two pods, collaborating closely with Product, Design and Stakeholders and working in areas such Underwriting, Closing and Servicing.

Stack: Node / Javascript / Typescript / React / MongoDB / PostgreSQL / AWS

Alma • Co-founder, Tech Lead Oct. 2019 ~ Jun. 2021

Car-sharing company that offers B2C and B2B sustainable mobility solutions

- Led API architecture design and implementation (DDD)
- API development to cover all business needs such as vehicles' integration, full reservation cycle, billing, companies schedules, pricing, fleet management, operations, customer support...
- Internal backoffice, used by admins and operators.
- UX/UI + Development of the users' mobile app.
- In charge of Devops / Infrastructure

Managed to build the product from 0 to 1, deploying the initial vehicle fleet in the street and signing first B2B customers in less than 3 months. Had a crucial role in the design and implementation of the architecture that sustained all services.

Stack: Ruby / Ruby On Rails / Javascript / React Native / Postgres / GCP

Traity • Co-founder, Chief of Development Jun. 2012 ~ Aug. 2019

Created Traity with the mission of enabling new opportunities to people by allowing them to prove their trustworthiness thanks to their online reputation.

+4M registered users / Seedcamp and 500 Startups alumni / +\$4.7M Series A

Some of the products/verticals we built:

• Reputation Score: SaaS to use our score through an API and embedded widget.

- Trustbond: Financial product to eliminate the cash rental bond. Launched in Australia, being the first of its kind in the country.
- R+D: Partnership with top australian insurance company to use our score for internal assessment
- Kevin: Insurance Chatbot for P2P transactions. Blockchain integration.

As founder, had an active role as fullstack engineer in the development of the multiple products and services we built over time. Was heavily involved in the products inception, UX and management. Also led other areas, such as devops, building the HA infrastructure to run all the services, including the pipeline for Data team to gather data, train and deploy the Machine Learning models.

Was in charge of security and technical compliance.

Stack: Ruby / Javascript / Typescript / MongoDB / ClickHouse / K8S / GCP

| + More | hola.com / Top 10 news media websites in Spain / Aug. 2000 ~ Jun 2012 Web developer and project manager |
|---------|---|
| | expenses.pro / WIP side project. Expense management SaaS. Corporate cards. Ruby / Ruby On Rails |
| | ddd-ruby / WIP side project. Ruby framework to create apps using DDD patterns. |
| /Skills | Ruby / Ruby on Rails / Javascript / TypeScript / React / React Native / HTML / CSS Postgres / MongoDB / Redis / Devops / Docker / K8s / GCP / AWS DDD / BDD UX / Sketch / Figma |